

# Sample Breastfeeding Policy

This venue welcomes babies to be breastfed in any public area of these premises.

## How we will make this happen

All our staff will support the needs and rights of mothers breastfeeding. If another customer/visitor to the premises objects to discreet breastfeeding, they should be told management supports breastfeeding. If the situation cannot be resolved readily, junior staff should refer customers/visitors to senior management.

A copy of this policy should be issued to all new staff members and a copy should be displayed in \_\_\_\_\_

Distributing and updating this policy annually is the responsibility of \_\_\_\_\_ who will be glad to hear comments and reports of any incidents.

If a member of staff feels they need more guidance on this they should speak to \_\_\_\_\_

Our staff will:

- display stickers and appropriate signage
- make mothers and babies welcome
- display the **breastfeeding welcome** charter.

## We are breastfeeding welcome:

- To support the needs of our customers, visitors or clients and be more family friendly.
- Babies need feeding when they ask for it. Their stomachs are very small and breastmilk is digested very quickly.
- Breastfeeding works best when mother and baby are both relaxed.
- Hungry, upset babies will generally be helped to calm down and become quiet when breastfeeding. This is good for all our customers, visitors or clients.

More information can be found at:

[www.breastfeedingwelcomescheme.org.uk](http://www.breastfeedingwelcomescheme.org.uk)